

Scaling up innovative entrepreneurial solutions for

greater impact

Empowering innovative solutions, the LuxAid Demonstration Fund enables companies to scale, broaden their reach, amplify their impact, and address societal challenges within the targeted country.

Which enterprises and solutions are eligible?

All commercial enterprises registered in the targeted countries:

- small and medium-sized businesses registered for at least 2 years;
- deploying an innovation whose commercial viability and impact on the intended target have been proven, including on the market;
- demonstrating even greater potential for growth and impact;
- and having difficulty accessing capital on traditional markets.



Where?

The LuxAid Demonstration Fund targets initiatives implemented in 3 priority countries: Kosovo, Rwanda, and Senegal.



Which support?

The LuxAid Demonstration Fund offers cofinancing of up to EUR 350,000, representing on average 50% of the total cost of the supported project.

It can be used for any expense linked to the acquisition of equipment, or intangible goods such as technical assistance.

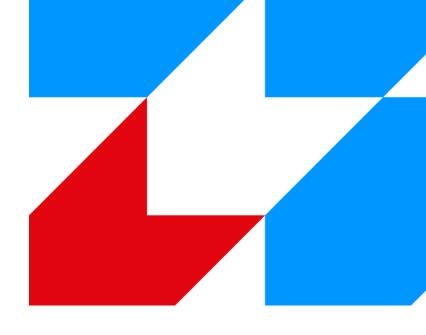
Which sectors?

Each year, targeted sectors are determined according the Luxembourg Development Cooperation priorities.

In 2023, the LuxAid Demonstration Fund focused on circular economy and food security in Rwanda.

In 2025, the focus in Rwanda will be on:

- Fin-tech and Ag-tech
- fish fodder production



What are the expected results?

Supported solutions scale up, expanding their impact to new market segments, wider geographic areas, etc.

In the long term, other companies replicate similar products or services in the market, increasina the number of beneficiaries, especially vulnerable populations.

How are initiatives selected?

We actively search for innovations through a mapping of entrepreneurial solutions already identified by partners in the country. In some contexts, a call for proposals may be opened. Companies are also encouraged to submit their solutions directly to LuxDev via the website.















SOLUTION SCOUTING

PRE-SELECTION

ON-SITE VISITES & DUE **DILIGENCE**

PITCH DAY & FINAL SELECTION CONTRACTUALISATION **& PROJECT IMPLEMENTATION**

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