



Information Webinar

LuxAid Demonstration Fund

14 January 2026





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Agenda

Presentation of the open call
Application platform demonstration
Q&A session *

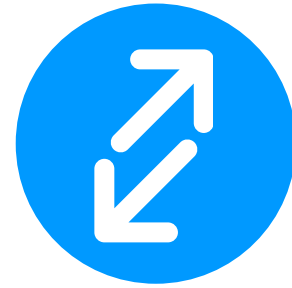
** Please post any question in the chat, and we will address them during the presentation, or keep them for the Q&A session.*



01

Why this call for proposals?

Our vision



PRIVATE SECTOR AS CHANGE MAKER

Private sector driving innovations for the SDGs
Responsible Business Conduct (RBC)



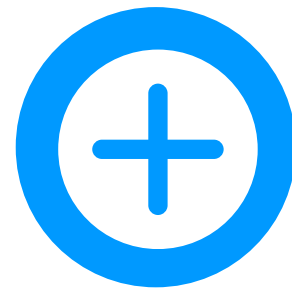
COLLABORATIVE PARTNERSHIPS

Cost-risk sharing approach



IMPACT

Proven benefits for the most vulnerable populations
Do no harm
Future proofing (core business)



ADDITIONALITY

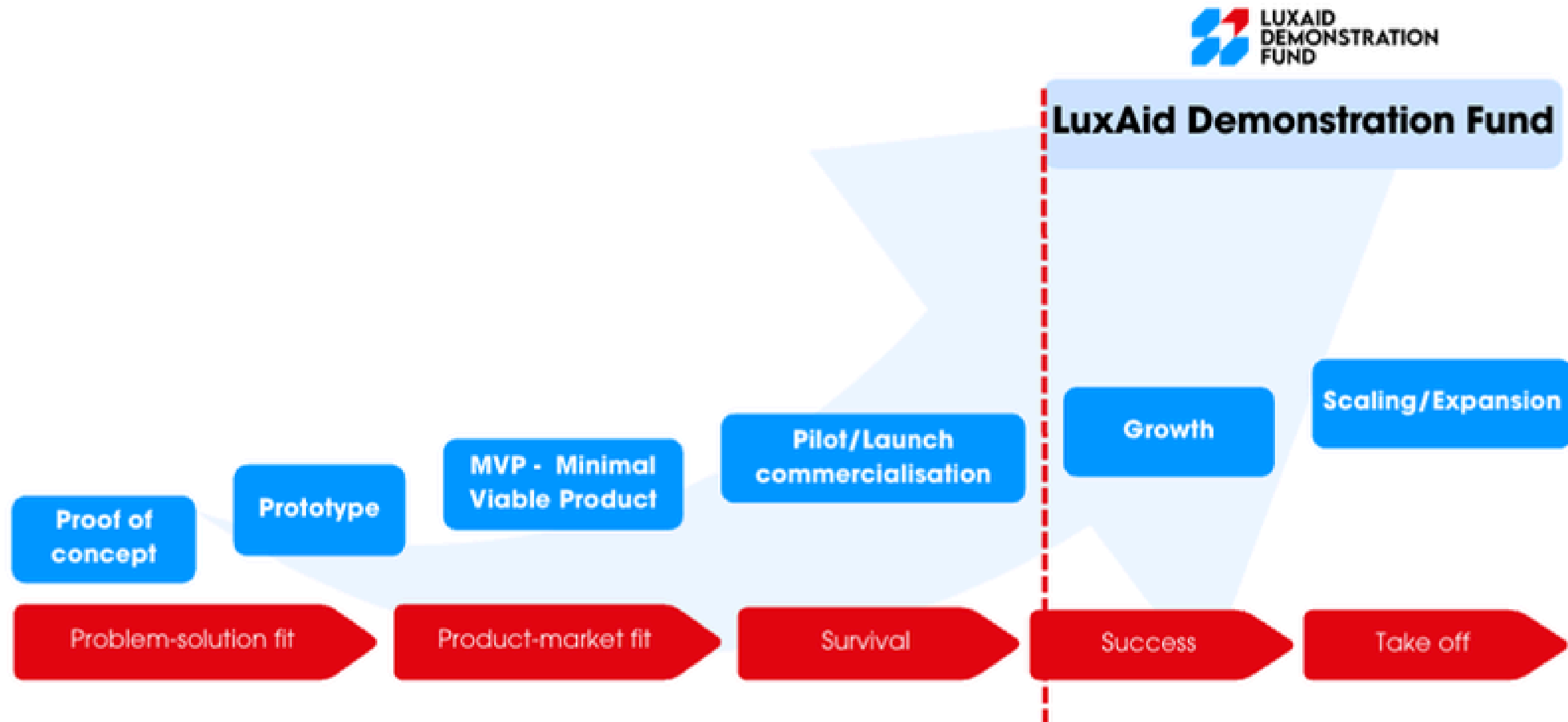
Achieve positive outcomes that would not have happened otherwise



02

Presentation of the LDF open call

When does the LDF intervene?



Support scaling up of innovative initiatives with a proven impact

Are you eligible?

- Commercial enterprise (individual businesses are excluded);
- Registered in Kosovo **before 1/11/2022**;
- At least **5 employees** (and no more than 250);
- A turnover below EUR 50 million;
- You have not obtained more than EUR 500k in external fundings;
- A **1-2 year business project proposal** built around your innovation;
- Your project generates **sales revenue from the innovative solution** for at least one year and demonstrates clear commercial viability potential;
- Your project generates intentional and measurable **positive impact** for the local community;
- You can **co-finance at least 50%** of project costs.

In which sectors?

1. Digital innovation

- **ICT and digital transformation as key enablers of growth and exports** — supporting companies that provide digital tools (AI, data analytics, software development, automation, fintech, e-commerce, and cybersecurity);
- **Export-ready ICT service providers** and outsourcing companies scaling their digital innovations and expanding international partnerships;
- **Private-sector-led skills-to-jobs initiatives** focused on building digital and green skills directly linked to employment opportunities in emerging industries;
- **HealthTech and e-health innovations** in relation to cardio-vascular health.

In which sectors?

2. Green innovation

- **Energy efficiency and clean-energy transition** in business operations (renewable integration, smart energy management, energy-saving technologies);
- **Circular economy and waste valorisation** (reducing resource use and promoting reuse, recycling, and recovery of materials across production chains);
- **Sustainable agribusiness and circular agri-processing**, turning agricultural by-products and organic waste into new products and materials, and promoting low-carbon, resource-efficient production models;
- **Climate adaptation and resource-security solutions** (water efficiency, nature-based solutions, circular materials).

Selection criteria?



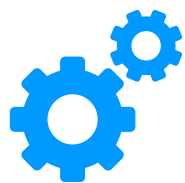
Innovation and cost-effectiveness



Societal impact, scaling potential, and futureproof



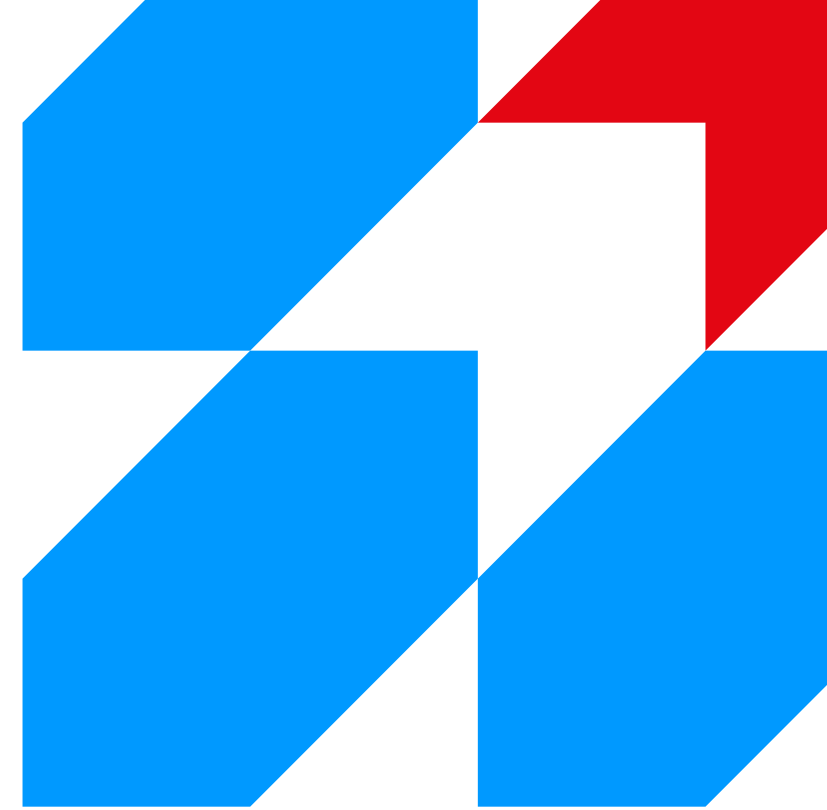
Project viability and financial sustainability



Implementation capacity



Additionality of the co-financing



What is the selection process?

**PROJECT
SUBMISSION**



6 Feb 2026

**DUE
DILIGENCE**



March-April 2026

TOP 10



**PITCH
DAYS**



June 2026

**FINAL
SELECTION**



June 2026

**NOTIFICATION &
CONTRACTING**

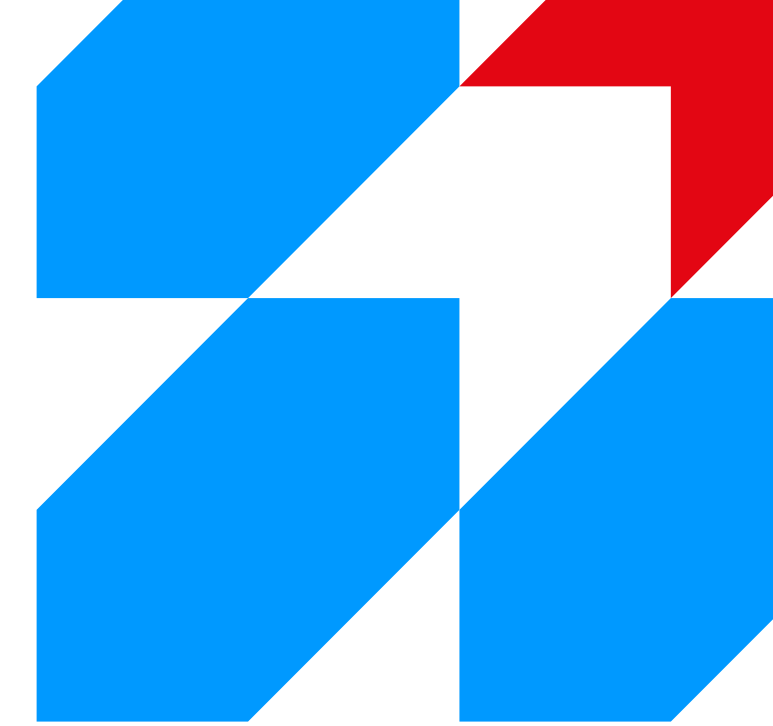


July 2026

TOP 3-4



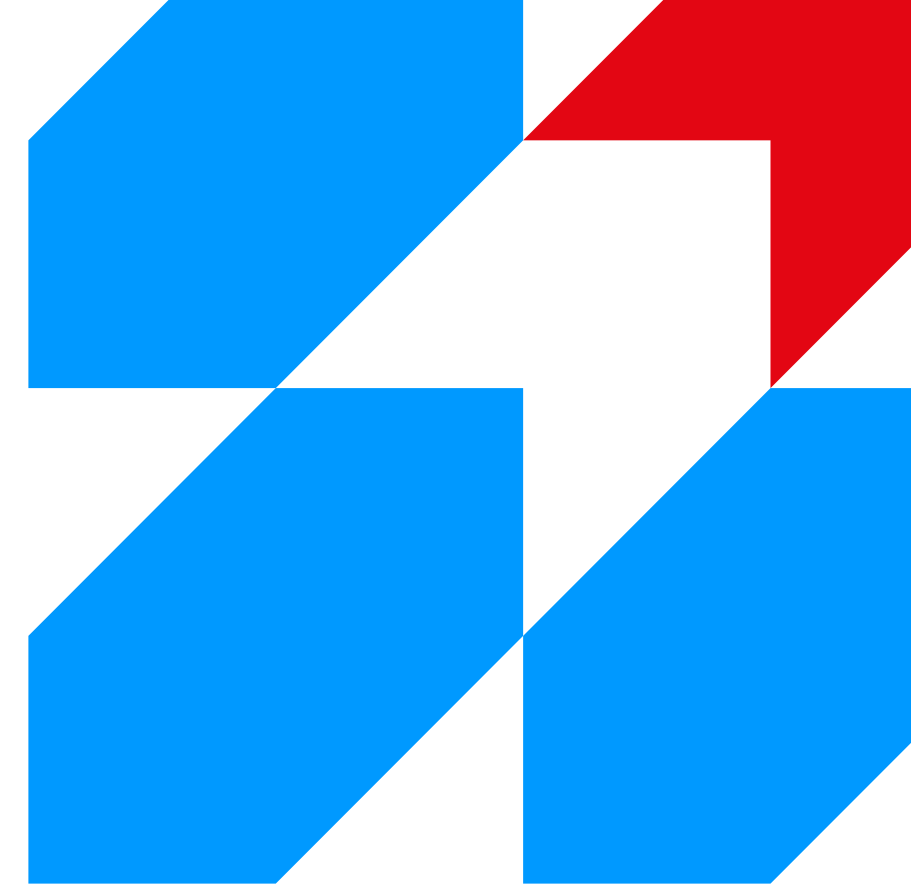
Which results are expected?



- A **proven and cost-effective solution** that delivers measurable economic, social, and/or environmental results
- A **strengthened business model** ready to be scaled and therefore **extend the impact** on the community
- **Additional capital** mobilised to enable scale-up within two years after the end of the project

What is the benefit?

- Co-financing between EUR 100,000 and 350,000
- Representing max 50% of total project costs





03

Our answers to your main questions

What kind of expenses are eligible for co-financing?

- Essential for project completion
- Real - supported
- Reasonable and justified
- Expected within the implementation phase of the jointly funded project
- Identifiable and substantiated by supporting documentation
- Adhere to relevant tax and social laws

What kind of expenses?

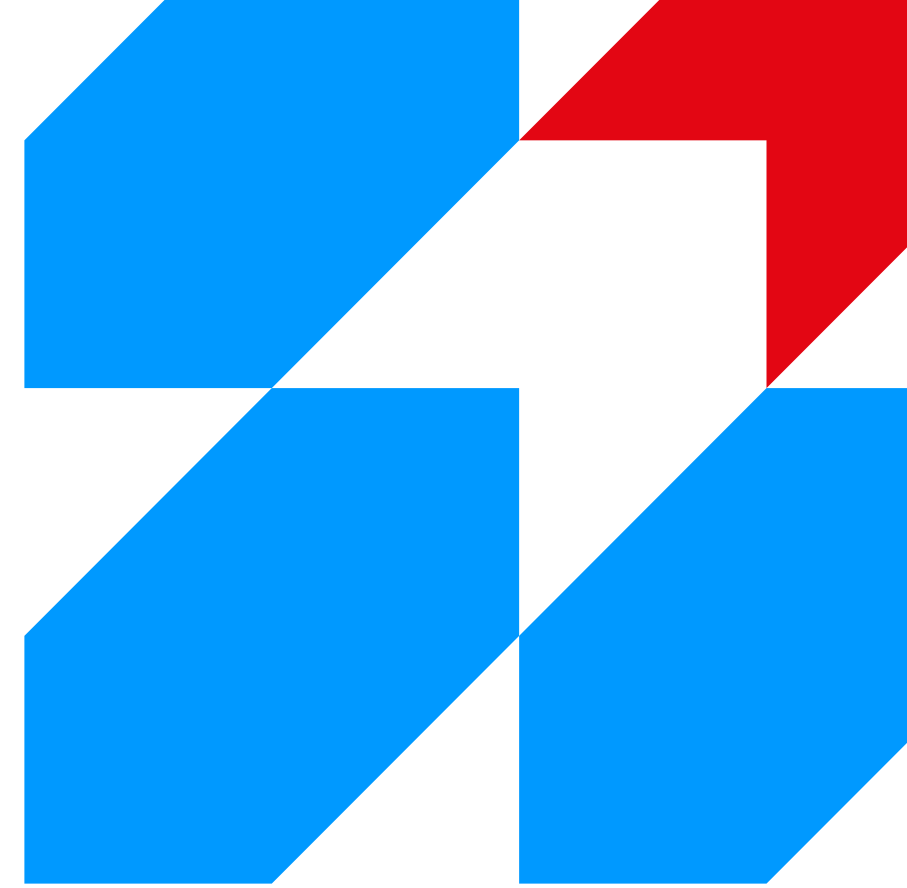
- Expenses for **any activity associated with the digital or green innovation**
- **Investments:** infrastructure, equipment, intangible assets
- **Intangible costs**, such as:
 - Technical and accounting education/services;
 - Technical support;
 - Consulting services and expertise in various sectors, market-entry, pricing strategies, prospecting studies, and more;
 - Business plan development, financial management, HR management, etc (income tax and loan repayments not included).

Required documents

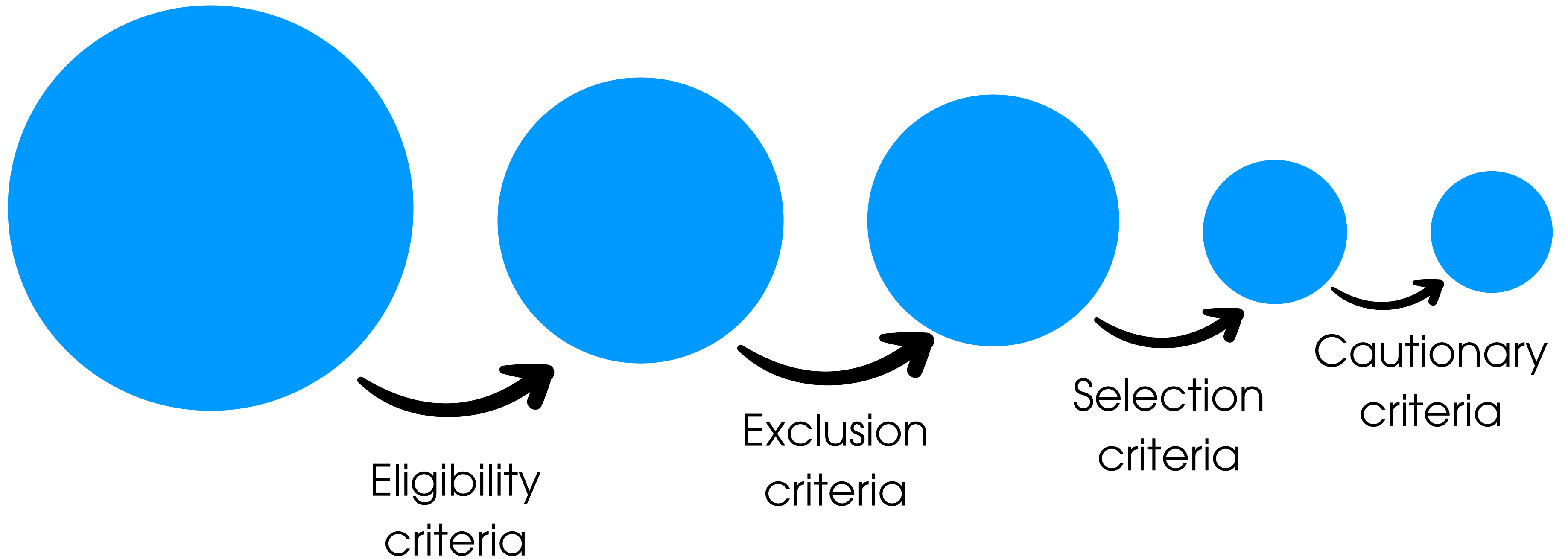
- Business **registration** certificate (provided by ARBK)
- Business traction overview and **growth plan**
- **Tax compliance** certificate or any other document that can demonstrate tax compliance
- **Financial/investment plan** of the proposed project using the template in the application form (only Excel format)
- Most recent **financial statements** (ideally audited)
- **Statutes**, business registry, and tax identification number (NIF)
- Additional documents may include customer contracts, customer feedback, comparative analysis, and pitch deck

What is co-financing?

- Non-refundable co-financing
- Non-profit rule / Non-profit project purpose
- Principle of non-cumulative allocation and absence of double financing
- Principle of non-retroactivity



How will project filtering occur?



What is innovation?

Novel solution with the **transformative capacity to accelerate impact:**

- creating, finding, adapting and applying new ideas, approaches, products, services or methods to solve existing problems or address unmet needs, OR
- significant and creative modification of what already exists, or its use in a new context

Innovation is characterised by its **distinction from what already exists** in terms of:

- Service/Product Design;
- Distribution model;
- Customer segment (offering new products or services to previously underserved populations);
- Business model (who pays vs. who benefits);
- Resilience of services/products (anticipating future developments).

Which monitoring and reporting are expected?

- **Bi-annual technical and financial reports**
 - The company's proposed results indicators and targets in its application file
- **Payment of co-financing** installments upon attainment of outcomes
- **Meeting** (virtual or in person) with LuxDev and the Luxembourg Embassy in Kosovo
- Possible **site visits** and external **evaluations**



04

How to submit an application?

Where to submit my application?

<https://luxaidbusiness4impact.grantplatform.com/>



Where can I learn more?



Website with all info



<https://www.luxaidbusiness4impact.lu/en/opencall-kosovo-ldf2>



**Information webinar
replay**

Coming soon on the
website

Where can I learn more?



Info-Session

21 January at 2 pm CET



Info-Session

28 January at 10 am CET



Hotel Courtyard by Marriott Prishtina

<https://www.luxaidbusiness4impact.lu/en/events/>



05

Q&A: Post your questions in the chat or raise your hand!

Any further inquiries?



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LDF



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