

# Boosting innovative entrepreneurial projects with strong societal impact

By stimulating innovation and entrepreneurship, the **LuxAid Challenge Fund** aims to support the emergence of innovative solutions with high potential, which contribute to **Sustainable Development Goals** at the local level. The LuxAid Challenge Fund launched in 2023 a first multi-country call for proposals covering Burkina Faso, Mali, and Senegal.

## Which target?

All enterprises registered in the specified country which:

- are in the start-up phase, registered for 1 to 5 years;
- employ at least 2 employees;
- are able to partially co-finance their project.



## Where?

The LuxAid Challenge Fund is launched in **Luxembourg Cooperation priority countries.**

## Which support?

The LuxAid Challenge Fund offers an average **co-financing of EUR 120,000 representing max. 70% of the total project costs.**

The support can be used for any expenditure linked to marketing, the acquisition of equipment, or intangible needs such as technical assistance.



## What are the eligible projects?

The LuxAid Challenge Fund supports the development of innovative solutions addressing key development challenges in **priority sectors of the Luxembourg Cooperation** in the respective country. For example, the first call for proposals in Sahel focused on two thematic axes: food security and distance learning.

The solution must have been **tested on the market** (MVP validated) **and generated initial commercial revenues** as part of a pilot project.



### Agrisol - Burkina Faso

**Problem:** excessive prices and use of chemical fertilizers, leading to soil degradation and reduced agricultural productivity

**Innovative solution:** enriched organic substrate for container gardening and field cultivation

**Impact:** improve food security and increase revenues for over 2,500 farmers and their families by 2026

## What are the expected results?

### The co-financed project should:

- demonstrate the societal impact potential of your solution;
- increase the customer base and therefore the impact created;
- strengthen the team;
- consolidate and adapt the business and operational models.

### In the longer term:

- contribute, in a measurable way, to the identified societal objectives;
- leverage external capital to support expansion.

## What is the selection process?



An initiative funded by the Grand Duchy of Luxembourg and implemented by LuxDev, the Luxembourg Development Cooperation Agency.

*Accelerate impact through innovation*

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